

The Woman's Club of Windsor



On May 18, 2019 the Woman's Club of Windsor is sponsoring the fourth annual 5K to be ran in the Town of Windsor. Our race theme is "Run through the Heart" as Windsor is located in the heart of Isle of Wight County. We hope this event will engage the entire community, no matter the fitness level or age they are, and begin an initiative to promote a healthier way of living. We had a great turn out at both of our races thus far. Everyone had a great time even if they were just there as spectators.

In order to finance this event, we are requesting that our local businesses consider being an event sponsor. We have seven levels of Sponsorships and hopefully one of them will fit within your budget. This is a great opportunity to be a part of promoting a healthier community.

We have included a copy of our Sponsorship Form. If your business is interested in being one of our event sponsors please fill out the form and return it to us no later than April 22, 2019.

The Run is open to the public. Anyone who is interested in becoming a participant, they can register for the run by completing a registration form prior to the event. Paper forms can be picked up at Anytime Fitness in Windsor or online at [RunThroughtheHeart.com](http://RunThroughtheHeart.com).

All of our proceeds will again this year be going towards the Back Pack Program at Windsor Elementary School sponsored through the Food Bank of Southeastern Virginia. Last year we raised enough to feed 60 children every other week for the entire school year which was an increase from the prior year, but this year we are hoping to double those numbers.

Thank you in advance for your Support!

Sincerely,

A handwritten signature in black ink that reads "Kim Garrett".

Kim Garrett  
Woman's Club of Windsor

A handwritten signature in black ink that reads "Michelle Goodman".

Michelle Goodman  
Woman's Club of Windsor



May 18, 2019

# Sponsorship Opportunities

- Platinum - \$2,500**
  - Prime positioning of company logo on the online event; registration pages, on marketing materials, email blasts, news releases, event t-shirts, event forms, event banner and race course sign
- Gold - \$1,000**
  - Company logo used on marketing materials, email blasts, news releases, event t-shirts, event forms, event banner and race course sign
  - Company logo and link on event website
  - 3 Entries to the race (shirts and bags included)
  - Exhibit booth in prime location
- Silver - \$500**
  - Company logo on event t-shirts and event website
  - Water cooler sponsor
  - 3 Entries to the race (shirts and bags included)
  - Exhibit booth
- Bronze - \$250**
  - Company logo on event t-shirts and event website
  - 2 Entries to the race (shirts and bags included)
- Fun Run and Kid's Activities Sponsor - \$600**
  - Company logo on event t-shirts
  - Company logo and link on event website
  - Company logo and name on Kid's Fun Run area
  - 3 entries to the race (shirts and bags included)
  - Exhibit booth
- Supporting Sponsor - <\$250**
  - Company logo and link on event website
- In-Kind Donations** – if your company would like to make a donation of products or services, please contact Mischelle Goodman at (757) 870-3331 or via email at [windsorva@anytimefitness.com](mailto:windsorva@anytimefitness.com).

**Company Name:** \_\_\_\_\_ **Contact Person:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

All sponsorship levels have the opportunity to include promotional items in the race goody bags.

Enclose a check made payable to "Run Through the Heart" for the sponsorship level chosen. Or Contact Mischelle at (757) 870-3331 or via email at [windsorva@anytimefitness.com](mailto:windsorva@anytimefitness.com) with credit card information. Mail form to 11403 D. Windsor Blvd, Windsor, VA 23487. Forms and payments must be received by April 22, 2019.